## DIRECTORY INFORMATION

The *Family Educational Rights and Privacy Act* (FERPA), a Federal law, requires that Parkview School District, with certain exceptions, obtain your written consent prior to the disclosure of personally identifiable information from your child's education records. However, Parkview School District may disclose appropriately designated "directory information" without written consent, unless you have advised the District to the contrary in accordance with District procedures. The primary purpose of directory information is to allow the Parkview School District to include this type of information from your child's education records in certain school publications. Examples include:

- Playbill, showing your student's role in a drama production;
- The annual yearbook;
- Honor roll or other recognition lists;
- Graduation program; and
- Sports activity sheets, such as for wrestling, showing weight and height of team members.

Directory information, which is information that is generally not considered harmful or an invasion of privacy if released, can also be disclosed to outside organizations without a parent's prior written consent. Outside organizations include, but are not limited to, companies that manufacture class rings or publish yearbooks. In addition, two federal laws require local educational agencies (LEAs) receiving assistance under the *Elementary and Secondary Education Act of 1965* (ESEA) to provide military recruiters, upon request, with three directory information categories – names, addresses and telephone listings – unless parents have advised the LEA that they do not want their student's information disclosed without their prior written consent

If you do not want Parkview School District to disclose directory information from your child's education records without your prior written consent, you must notify the District in writing. Parkview School District has designated the following information as directory information: [Note: an LEA may, but does not have to, includes all the information listed below.]

- Student's Name
- Telephone listing
- Photograph
- Major field of study
- Grade Level
- Weights and heights of members of athletic teams

- ♦ Address
- Electronic mail address
- Date and place of birth
- Dates of attendance
- Degrees, honors, and awards received
- Participation in officially recognized activities and sports
- The most recent educational agency or institution attended

Exceptions are stated in 34 CFR 99.31, Family Education Rights and Privacy Act regulations; Sec. 9528, PL 107-110, No Child Left Behind Act of 2001; and section 118.125(2)(a) to (m) and sub. (2m). Wisconsin Statutes.