TECHNICAL STANDARDS FOR PARKVIEW WEBPAGES

1. Webpages created for publication on the District's website shall be approved by the District Administrator or designee before being placed on the District's website. Designers of the webpages must adhere to all rules, regulations and obligations regarding webpage publication. Failure to comply may result in the created pages not being uploaded. Any recommended changes to the District website must be approved by the District Administrator or designee prior to publication.

2. The district and building administrators and/or their designees are responsible for webpage monitoring and approval to ensure compliance with content standards. Published webpages will follow District policies regarding copyright and nondiscrimination and will not contain offensive material.
   a. All subject matter on webpages published on the District website should be related to curriculum, instruction, school authorized activities or contain community information. Any content posted to the web should relate to the District or the schools within the District.
   b. No text, image, movie, video or sound that contains pornography, profanity, obscenity or language that offends or degrades others or links to such material will be permitted.
   c. Pages to which the District provides links must not have any intent of commercial gain.
   d. Any material, graphical or text that is copyrighted to someone else cannot be used unless written permission has been obtained from its owner. The original permission should be housed in the school building or department that obtained the permission. A copy of such written permission should be given to the district or building administrator or their designee when the webpages are submitted for inclusion in the District's webpages.
   e. Web work must be free of spelling and grammatical errors.
   f. Questions regarding the quality or propriety of webpage material, appearance or content are the responsibility of the administration.

3. If changes or additions are suggested to the website, a request is to be sent to the district or building administrator or their designee and he/she will work collaboratively with the requestor.

4. Student Safeguards are covered in Policy 363.2 – Student Access to Technology Resources.

5. Personal homepages, or links to home pages of other individuals or organizations not directly governed by District policies, shall not be published as part of the District's website. Staff/department pages, student work or reference links may be published if they relate to a class project, course or other school related activity.

6. Technology changes quickly. As a result, the technical standards outlined in this rule could require modifications during the school year. Such changes will be made with approval of the administration.

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